Demographic challenges in Southwestern Norway

Rune T. Slettebak
Rogaland County Council
Centralization, and its effect on demography

Ageing

Migration

Fertility
Centralization, and its effect on demography

Ageing

Migration

Fertility
Centralization, and its effect on demography
Ageing
Migration
Fertility
Centralization, and its effect on demography
Ageing
Migration
Fertility
Norway: Number of inhabitants per square kilometer

- Rogaland
- Sauda
- Haugalandet
- Ryfylke
- North Jæren
- South Jæren
- Sandnes
- Dalane
- Dalane

Kilde: Statistisk sentralbyrå
Kartdata: Kartverket
Centralization

-An increasing share of the population lives in urban or semiurban areas
Centralization
-An increasing share of the population lives in urban or semiurban areas
- Magnifies the ongoing aging in the districts while slowing it in the centres
Ageing
Development in average age since 1990

Oslo

Average age

Year


Dalane Sør-Jæren Nord-Jæren Ryfylke Haugalandet Rogaland
Young adults and families with small children have the highest likelihood of moving/migrating. This contributes to making the areas they leave «older» and the areas where they go turn «younger»
Age distribution among people moving into or out from Rogaland

Average for the period 1998 - 2018

Share of total population

Out
In
Total

Age
Age distribution among people moving into or out from Stavanger

Average for the period 1996 - 2016

Share of total population

Out
In
Total

Age
Age distribution among people moving into or out from Strand

Average for the period 1998 - 2018

- **Out**
- **In**
- **Total**

*Share of total population vs. Age*
Net domestic migration, immigration and birth surplus

- Net immigration
- Net domestic migration
- Birth surplus

Number of persons

Year

Fertility
Fertility rates in Rogaland, Norway and EU(28)

Current age: 45-50

Number of children per woman


Rogaland
Norway
EU28

Oslo
Life expectancy at birth, Norway

- Men
- Women
Life expectancy by education, Rogaland and Norway

Primary school, Norway
Upper secondary school, Norway
Higher education, Norway
Primary school, Rogaland
Upper secondary school, Rogaland
Higher education, Rogaland

Life expectancy by education, Rogaland and Norway
Fleire eldre må bu heime når eldrebølga treffet Sandnes
A wave of elderly people will hit Sandnes between now and 2035
Befolkningsvekst i Sandnes

Fram mot 2035 vil befolkningen øke med i snitt 1,25%, tilsvarende ca. 1050 innbyggere per år. Det vil i 2035 gi 94 209 innbyggere. **Høyest vekst vil gruppen over 67 år ha.**

- 67 år+
- 16–66 år
- 6–15 år
- 0–5 år
- Totalt
- 2018=100%

Kilde: Sandnes kommunesøkonomiplan 2018–2022 2018 ©AFTENBLADET, VK
76% increase in people over 67 by 2035

- Until now, Sandnes has had a steep growth of young people
- This now changes, and the number of inhabitants over 67 years will increase by 76% by 2035
- There will be a doubling in inhabitants over 80 years, from 1250 to 2500
Investments in the range of 1.6 billion NOK are needed to cope with this

- Today, Sandnes have 24-hour elderly care beds for 22% of people over 80 years
- If the same percentage is to be maintained, investments of 1.6 billion NOK are needed, which also will require around 528 million NOK in annual costs
And 78% of those over 80 years must live in their own homes

- The town will invest 10 million NOK in home services for people over 80
- This requires new welfare technologies like
  - Alarms
  - Sensors
  - Medicine dispensers
  - Home care and training
Realtionship-based Elderly Health Care
The Tubbemodel
Tjörn

15,675 inhabitants
15,000 summer residents
Sweden's 7th largest island
168 km²
1,000 new homes
50 km to Gothenburg
Part of the Västra Götaland region
Elderly Care on Tjörn

• Specific focus on the elderly
• We work with structure and order
• Smaller workgroups and more understanding
• Trust Policy
• Joy and pride in caring care
• To turn organization's pyramid through a learning organization, flatter organization
• Many study visits at other municipalities
• Less administration / in favor of the individual
Tubberödshus

Tubberödshus is a retirement home for 31 older people.

26 members of staff are working in the organization, day, evening and night. Also the staff in the restaurant included.
What is an Intraprendad?

- A mode of operation within the municipality.
- Staff still employed by the municipality.
- Laws, policies apply as for municipal operations.
- The operation funded by the municipality with its own budget.
- Deficit is regulated within its own budget.
Intraprenad – what was the purpose?

- Improved quality for residents’
- Participation, commitment, new ideas
- Long-term economic thinking
- Streamlined decision-making gives residents and staff
great influence over the contents of the care
The Tubbemodel

As long as you are alive, live!

Inspired by Thyra Frank from Denmark
The Tubbemodell

- Tubberödshus has been developed based on the residents' needs.
- Continue living as before
- Activities during the day
- Plants and animals
- To feel needed.
- To be a part of a community and feel a sense of belonging and happiness
- Open house
Based on the residents perspective

- Not feeling of living in a workplace
  - No working clothes.
  - Pleasantly tired when the evening comes.
  - Encourage participation in everyday activities, interests
- Staff are available throughout the day
Tubbemodell changes traditional hierarchical organization where top-down tradition is standard

Using employees' knowledge and consequently all resources in the organization

Tubbemodellen  Tradition organization
Organizational model

- **Board**
  - Unit leader
  - **Management team**
    - Pedagogical group
    - Activity group
    - Schedule/staff group
    - Purchase group
    - Budget group

- Municipal Chief
- Social Chief
- Elderly Chief
- Management team
- Residents’
What does this mean to the residents’?

• In our organizational model, our residents have important roles in various team activities

• This offers an opportunity to influence and be involved.

• The residents provide knowledge and experience from their lives.

• Various activities offered every day

• Sitting together strengthens bonds
Our residents’ contribute:

• Hosts greet visitors who come to study the concept of Tubberödshus

• Assistant at bingo events

• Practical tasks: watering the plants, set the table, feed the animals, serving coffee

• Interview new employees

• Helping with shopping
What does that mean for our residents?

Involvement  Influence  A dignified life
Take advantage of the residents knowledge and provide our organization value. Our residents feel that they are still needed and that their knowledge is requested.
The group in charge of the restaurant meets every two months.

They create menus together with the residents.

The staff have all their meals together with the residents.
What does this mean for the staff

• Greater influence over our unit, Tubberödshus
• Job content, deeper understanding
• Greater involvement, activity teams
• Having an understanding for the structure of the organization
• Increased responsibility
Success factors

Homelike environment
Relationship-based care for the elderly
Clear visions, goals and values
Structure
Group organization
Small adjustments and improvements
Measurable activity
Social gatherings
Good food
Budget in balance
Create willingness throughout the organization and accommodation
Elderly perspective
Living should be pleasant!
• 8000 m², on 5 floors
• 75 apartments
• Health and dental Clinic
• Hair dresser
• Fitness rooms
• IT Café
• Activity centre
• Thematic rooms
• Public restaurant
A better quality of life for the residents is the backbone of the Nursing Home of the Future

- Inclusion
- Motivation to move around
- Stimulation of senses
- Welfare technology
Public restaurant "Victors Madhus"

"Wellness" Theme room

"Orangery" Theme room

"Kitchen" Theme room

Health and dental clinic

Multi room

"The creative activity" Theme room

Foyer

Fitness

Activity room

Outdoor space

Terrace with outdoor "Kitchen"

Public restaurant "Victors Madhus"
The kitchen
Orangery
Wellness
Living room
Terraces
Welfare technology
- which benefits the residents and the employees
Floor sensor system.
Can register if a resident falls or does not get out of bed in the morning.

Via software a message is sent to the carer’s mobile phone
Toilet with automatic wash and drying
Height adjustable
A ceiling lift system from bedroom to bathroom
A movable sink gives more flexibility
Rubbish suction with compression to reduce smell and environmental inconveniences
Victors Madhus

Privately run and public restaurant
The foyer
Apartment:

2 rooms
Depot
Small kitchen
Ceiling lift in bed- and bathroom
Swing sink in bathroom
Sensor floor in living- and bedroom
Intelligent House Control system
Washing machine and dryer
www.fremtidensplejehjem.dk

Find os på Facebook
Post 2020 North Sea Region Strategy

• Survey was sent out to all members Q2 2018
• ABM 2018 appointed a Task Force and the Executive Committee as political steering group
• Strategy Task Force meeting (21 September and 29 November)
• Mapping of all member regions competences and development strategies
• Special Executive Committee meeting 11 January 2019

• New strategy to be adopted by the ABM 2020
Some results from the survey

• Approx. 30% answers (53 respondents, 17 politicians and 36 civil servants)
• 60% have attended the ABM more than once and 19% have never attended an ABM
• 70% have attended thematic group meetings more than once and 21% have never attended a thematic group meeting
Some results from the survey

• Most important values of strategy: identifies challenges/opportunities of the NSR; provides guidelines and strategic direction for the NSC work; raises awareness for North Sea issues

• Very few see ‘facilitates the involvement of stakeholders in my region’, ‘good basis for influencing national policy’ or ‘makes it easier to communicate the benefits of NSC membership in my region’ as the most important values
Some results from the survey

• Priority areas ‘Managing maritime space’, ‘Increased Accessibility and Clean Transport’ and ‘Tackling Climate Change’ reflect the main challenges for the NSR to a large or very large extent according to 70-80% of respondents.

• Only 44% say that about ‘Attractive and Sustainable Communities’.
To what extent do, in your opinion, these priority areas reflect the main challenges in the North Sea Region (NSR)?

**Attractive and Sustainable Communities**

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<thead>
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**Svarsfrekvens**

100% (52/52)
How relevant is each of these key action areas for the North Sea Region?

D1. Support the tourism sector in order to - be more sustainable - develop more diversified offers in coastal areas as well as in cruise tourism - develop cultural heritage, nature, outdoor and health tourism in coastal areas

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<th>%</th>
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<td><strong>100</strong></td>
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Svarsfrekvens
98.1% (52/53)
How relevant is each of these key action areas for the North Sea Region?

D2. Support the development of permanent networks for cultural actors

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<th>Antal</th>
<th>%</th>
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Svarsfrekvens
98,1% (52/53)
How relevant is each of these key action areas for the North Sea Region?

D3. Improve policy coordination to address demographic and migration challenges

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<td>100</td>
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Svarsfrekvens
98,1% (52/53)
How relevant is each of these key action areas for the North Sea Region?

D4. Promote maritime clusters to continue to play an important role as provider of blue growth, jobs and innovation

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<th>Antal</th>
<th>%</th>
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<td>0</td>
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<tr>
<td>Don’t know</td>
<td>5</td>
<td>9,6</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>52</td>
<td>100</td>
</tr>
</tbody>
</table>

Svarsfrekvens
98,1% (52/53)
“In addition to the current priority areas, are there other major challenges or opportunities that would be important to address in a future strategy?”
Next steps

• Strategy Task Force meeting 29 November
  • Prepare for the special Executive Committee meeting, create a list with challenges and opportunities

• Special Executive Committee meeting 11 January 2019
  • Will focus entirely on the new strategy
  • Prioritize challenges and opportunities to focus on

• ABM 2019
  • Discuss and decide on challenges and opportunities for the new strategy
  • All members are encouraged to engage in the discussions
Questions for you

• How do you perceive the current strategy? What works, and what doesn’t?
• What should we keep in mind when we define challenges and set the priorities for the next strategy?
• What parts of the respective priority areas should be carried on to the new strategy?
• Which new relevant challenges and opportunities do you see?
Contacts

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nsc@crpm.org
www.cpmr-northsea.org
Update from the CPMR GA on Migration Management

• CPMR Strategic Plan Workshop
  • Pillar 3: Regions’ actions to face global challenges
• Parallel session on migration
• CPMR Final Declaration 2018 adopted
  • “International development and solidarity issues” (link)
CPMR Migration Management Task Force

- Inter-commission task force, established in February 2015
- Chaired by Region of Sicily (Italy)
- Region Skåne (Sweden), rapporteur CPMR PB
- 25 active members regions, open to all CPMR member regions
- 2-3 meetings per year
CPMR Migration Management Task Force

Action areas

• Response to humanitarian emergencies dealing with irregular immigration in the CPMR regions

• Medium and long-term integration and socio-economic development
CPMR internal survey

• 2017-2018, replies from 22 members in 10 countries (PT, ES, SE, IT, UK, FI, NO, FR, GR, CY)
• Internal reflections and exchanges
• Consultant’s desk research
• Link to the draft
CPMR Executive Report

• “Migration and Asylum in EU regions: Towards a multilevel governance approach” (link)

• Discusses how regional administrations in the EU could improve public governance on migration and asylum policies
For more information

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Claire Street, claire.street@crpm.org

Topics

• MARITIME INVESTMENTS
  • POST-2020 FUNDS & PROGRAMMES
  • DG MARE BLUE INVESTMENT PLATFORM

• MARITIME INDUSTRIES
  • WORK ON CPMR POLITICAL MEMORANDUM
MARITIME INVESTMENTS - POST-2020 FUNDS & PROGRAMMES

POST-2020 FUNDS & PROGRAMMES WILL OFFER STRONG OPPORTUNITIES FOR INVESTMENTS IN SUSTAINABLE BLUE GROWTH IN SYNERGY WITH THE REGIONS

• THE ERDF & TERRITORIAL COOPERATION PROGRAMMES PRIORITIES MAKE IT POSSIBLE TO FOCUS ON BLUE GROWTH

• THERE IS AN EXPLICIT REFERENCE TO SEAS AND OCEANS WITHIN THE HORIZON EUROPE PILLAR ON GLOBAL CHALLENGES, EVEN IF MARITIME ISSUES CAN HOWEVER ALSO BE REFLECTED IN OTHER PILLARS AND PRIORITIES OF THE PROGRAMME
MARITIME INVESTMENTS – DG MARE BLUE INVESTMENT PLATFORM

DG MARE PUBLISHED A CALL FOR TENDERS FOR THE ESTABLISHMENT OF A BLUE INVESTMENT PLATFORM. DEADLINE 10 NOVEMBER

THE OBJECTIVE OF THE PLATFORM IS TO INCREASE INVESTMENTS IN THE SUSTAINABLE BLUE ECONOMY

THE BLUE INVESTMENT PLATFORM WILL INVOLVE:

• PUBLIC AND PRIVATE FINANCIAL INSTITUTIONS/INVESTORS INVESTING OR WILLING TO INVEST IN THE BLUE ECONOMY;

• BUSINESSES – PARTICULARLY SMES (E.G. START-UPS, SCALE-UPS, MORE MATURE SMES SEEKING TO DEVELOP NEW IDEAS, NEW SERVICES OR NEW PRODUCTS)

• BUSINESS ACCELERATORS, MARITIME CLUSTERS AND OTHER RELEVANT BUSINESS NETWORKS

• SME COACHES AND THEIR NETWORKS
MARITIME INVESTMENTS – DG MARE BLUE INVESTMENT PLATFORM

THE “BLUE INVESTMENT PLATFORM” WILL :

• ORGANISE A “BLUE INVESTMENT AND INNOVATION COMMUNITY” :
  - WEB-BASED PLATFORM OFFERED MATCHMAKING ACTIVITIES FOR BUSINESSES AND INVESTORS
  - MATCHMAKING CONFERENCES AND WORKSHOPS

• DEVELOP ASSISTANCE FOR INVESTMENT READINESS SERVICES - COACHING SERVICES FOR SMES

• PROVIDE SUPPORT TO THE IDENTIFICATION OF EVALUATORS FOR EMFF CALLS OF PROPOSALS

• PREPARE A “BLUE ECONOMY INVESTMENT PLATFORM” AS FROM 2019, WHICH COULD TAKE THE FORM OF DEDICATED FINANCE PLATFORM STRUCTURES, UMBRELLA STRUCTURES (E.G. FUND OF FUNDS) OR OF A CO-INVESTMENT VEHICLE

• DEVELOP A BLUE GROWTH PROJECT PIPELINE FOR DG MARE
• THE CPMR ORGANIZED DISCUSSIONS BETWEEN DG MARE AND EXPERTS FROM REGIONS OVER THE PAST YEAR

• THE RESULT OF THESE DISCUSSIONS IS THAT “INVESTMENT VEHICLES SET UP BY PUBLIC BODIES (IN PARTICULAR BY MARITIME REGIONS)”, ARE EXPLICITLY QUOTED IN THE CALL AND WILL HAVE TO BE INCLUDED IN THE ACTIVITIES OF THE PLATFORM

• THE CPMR AND ITS GEOGRAPHICAL COMMISSIONS SHOULD NOW CONSIDER HOW THEY CAN FACILITATE THE INVOLVEMENT OF THEIR MEMBER REGIONS IN THE ACTIVITIES OF THE PLATFORM
MARITIME INDUSTRIES

• NEW CPMR WORK ON MARITIME INDUSTRIES HAS STARTED UNDER THE LEADERSHIP OF REGION SOUTHWEST FINLAND

• THE CPMR IS CALLING EU INSTITUTIONS TO DEVELOP A NEW AND AMBITIOUS EUROPEAN STRATEGY FOR MARITIME INDUSTRIES. THE CPMR HAD TAKEN PART IN THE DEVELOPMENT OF THE LEADERSHIP 2020 REPORT ON MARITIME INDUSTRIES. IT IS NOW INVOLVED IN THE INTERREG EUROPE CLIPPER PROJECT, WHICH IS AN OUTCOME OF THIS WORK.

• A NEW CPMR POLITICAL MANIFESTO/DECLARATION IS UNDER DEVELOPMENT. MARITIME INDUSTRIES ARE DEFINED IN A BROAD SENSE, INCLUDING SHIPBUILDING, MARINE ENERGIES AND OTHER MARITIME TECHNOLOGIES

• NEXT MEETING WILL TAKE PLACE IN BRUSSELS ON 8 NOVEMBER. ALL REGIONS INTERESTED ARE WELCOME TO TAKE PART IN THIS WORK
Nordic Culture Camp 2018
WHY?

Strategic focus in North Denmark’s culture plan:

• Internationalization
• Borderless co-operation on culture
• Development of young talents
FUNDING

Nordic Culture Point/Nordic Council

Region Nordjylland

Region Midtjylland
WHO?

- 17 young artists from 6 countries
- All artists within different art forms
- Worked together on a joint project
- And a joint vision
What happens when you bring together all these skills?

- Photography
- Dance
- Creative Writing
- Circus skills
- Junk art
- Print-making
- Painting
- Poetry slam
- Animation
- Singing
- Film making
- Story telling
THE MAIN PROJECT

• 1 km of steel rebars and 300 m2 of shrinkable plastic

• Two project leaders to teach the technique
OTHER ACTIVITIES

• Public debate on young Nordic art and cultural exchange

• Vernissage

• Matchmaking

• Closing debate
VERDENS RUNDE JORDKLODE
KAN VÆRE SVÆR AT RUMME I ET HOVED
VI kan flyve hvorhen det skulle være
og SØ, eller længest vær. Være under samme atmos-fære
VI TRÆKKER DEN SAMME LUFT
OG Vi BETRÆKKER DEN SAMME JORD
Men at synge i kor i kor gør vi ikke spor
og kultere Vi har ikke engang fælles tidssangues på
og vi har ikke fælles med andre kontinenter

Men kigger vi op mod himlen vil vi se de samme stjerner
og småte lanternen og smukke om vatten
DER SKINNER OM VATTEN
Vi indse at vi har mere tilfælles end vi her gør og for
og derfor kan vi måske alligevel synge i kor
og sammen og passe på vi har fælles jord
Stå og stedet hvor vi alle bor
Som vi endnu ikke kan støje
har vi eneste, vind og vi der
overforvæg af materiale problemer
MEDIA COVERAGE

• Articles in regional newspapers

• TV MidtVest

• Live interview in Kulturen on P1

• Case in newsletter from Nordic Culture Point