Webinar:  
Tourism - Ways of adapting to the Covid 19 pandemic

The aim of the webinar is to learn how enterprises, local authorities and tourism organisations cope with the Covid 19 pandemic. Specifically, the focus is on the exchange of experience on current challenges, government schemes and innovative solutions developed by the stakeholders so far.

The output of the seminar will be a report containing best practices and recommendations that would be spread out among NSC member regions in order to provide (political) guidance on adaptation measures.

Wednesday, 2 December 2020 | 13:00 – 16:00 CET  
Smart Regions Group  
Online Teams meeting  
The meeting will be held in English

Agenda

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<th>13:00 – 13:05</th>
<th>Welcome by Chair Councillor Beate Johnsen</th>
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<td>13:05 – 13:15</td>
<td>Introduction to the topic by Dr. Marta Jacuniak-Suda</td>
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<td>3</td>
<td>13:15 - 14:15</td>
<td>Regional examples:</td>
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- **The East Frisian Isles, Germany**  
  Marc Klinke, Ostfriesische Inseln GmbH
- **Weser Marsh County and Oldenburg, Germany**  
  Interreg B Project CUPIDO  
  Jörg Wilke, Oldenburgische Landschaft/Northern Institute of Thinking
- **Geiranger, Norway, North Norfolk Coast & The Wash England and the Wadden Sea Region**  
  Interreg B Project PROWAD LINK  
  Arron Wilde Tippett, Norwegian University of Science and Technology

Chair: Dr. Marta Jacuniak-Suda
## Rules for running a smooth online meeting

In order to run a smooth online meeting, you are kindly requested to agree to these basic rules:

- ✓ Join the meeting at 12:55 to allow us to start at 13:00 sharp
- ✓ Camera's on, mics off unless you have the floor
- ✓ Use the chat function for comments or your support
- ✓ Please raise your digital hand to ask questions
- ✓ The meeting will be recorded for preparing the report

### Video conferencing tips

1. **At arrival:** Please enter your name and organization so that it is easy for everybody to see who participates in the meeting.
2. **Work equipment:** Please make sure that...
   - the laptop / computer has enough battery left and the charger is in reach.
   - the internet connection is stable. If possible connect via LAN-cable.
   - the camera is on you and no light source, natural or other, interferes with the image.
   - You know how to mute/unmute your microphone.
3. **During the meeting...**
   - Background noise: Curb background noise and turn off disruptive ringtones.
   - Mute your microphone if you are not presenting or engaging in the discussion.
   - Try to avoid striped or small patterned clothing as this can have an unpleasant effect in the video image.

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<th>Time</th>
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<td>4 14:15 – 14:25</td>
<td>Break (video from the Wadden Sea Natural Heritage Site)</td>
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| 5 14:25 – 15:25 | Regional examples:  
  - **Aberdeen, Scotland**  
    Christine Rew, Aberdeen Art Gallery  
  - **Västra Götaland, Sweden**  
    Fredrik Lindén, Marie Linde, West Sweden Tourist Board  
  Special guest:  
  - **Hubei Province, Wuhan, China**  
    Grant Zhu, Hubei China Travel Service Co., LTD.  
  Chair: Dawn Marie Syvertsen |
| 6 15:25-15:55 | Perspective of the Network of European Regions for a Sustainable and Competitive Tourism  
Cristina Núñes Cuesta, NECSTouR  
Discussion  
Chair: Olle Jonäng |
| 7 15:55-16:00 | Closing remarks by Chair Councillor Beate Johnsen |