

NSC Communication Activity Plan 2017-2018

The Communication Activity Plan serves as a guide of activities necessary for the NSC to implement to achieve the overall purpose and aim of the Communication Strategy 2017-2019. The activity plan is revised yearly, and the strategy every other year.

More information about the aim of the NSC communication, target groups and communication tools can be found in the NSC Communication Strategy 2017-2019.

Communication activities 2017-2018	
Activities	Target group(s)
1. Update list with the member regions' contact information	- Member regions
2. Create list with external stakeholders' contact information	- Regional stakeholders - National stakeholders - EU institutions
3. Continuously update the webpage www.cpmr-northsea.org and Twitter-account with news about the NSC, thematic groups, policy positions, NSC documents (as NSR 2020) and other relevant information	- Member regions - Regional stakeholders - CPMR - Non-member regions - Relevant decision makers - EU institutions
4. Send out a newsletter every two months	- Member regions - CPMR - Regional stakeholders
5. Specify and inform about the added value of being a NSC member	- Member regions - Non-member regions
6. Map and target British regions with information about the added value of being a NSC member and how to get involved in the NSC	- British non-member regions

<p>7. Arrange and attend relevant meetings, events and workshops with stakeholders to inform about NSC activities, positions and good practice examples, e.g. European Maritime Day, and events within the EC processes on energy cooperation and on blue growth</p>	<ul style="list-style-type: none"> - Member regions - Regional stakeholders - CPMR - Non-member regions - Relevant decision makers - EU institutions
<p>8. Inform about NSC activities and policy positions in EU decision processes</p>	<ul style="list-style-type: none"> - Brussels Offices of members and non-members from the North Sea Region
<p>9. Continuously inform CPMR about NSC activities, policy positions and other relevant information</p>	<ul style="list-style-type: none"> - CPMR
<p>10. Monitor and spread information about relevant calls for project cooperation</p>	<ul style="list-style-type: none"> - Member regions - Regional stakeholders
<p>11. Keep members of the Committee of Regions from the North Sea Region informed about NSC activities and policy positions</p>	<ul style="list-style-type: none"> - EU institutions (Committee of Regions)
<p>12. Keep members of the European Parliament from the North Sea Region informed about the NSC activities and policy positions</p>	<ul style="list-style-type: none"> - EU institutions (European Parliament)